

ICM & IBM

International Business
Education in Austria
taught in English



School of Management Package:
1 Bachelor & 1 Master



ICM + IBM: HOW ARE THE PROGRAMS ALIGNED

INTERCULTURAL MANAGEMENT

3 Years

- **Rich curriculum:** Business management, Law, Marketing, HR, Digitalization, Research + Intercultural Leadership, Management and Entrepreneurship, Innovation and Sustainability.
- Active Start **Personal Development Program** focused on self-discovery, intercultural teamwork, problem solving and effective intercultural communication.
- Guest speakers from leading Intercultural Global Networks of the World.
- In-depth language specialization (**English, Italian, German**)
- International language school abroad: Siena (ITA) and Vienna (AUT).
- **Digital Collaboration Skills laboratory** – Global Case Study Challenge (virtual exchange)
- **Project Management** with local and international companies – practical experience (4th semester)
- **Internship with international companies** (6th semester)
- **Student-oriented dynamic teaching approach:** peer learning, group work, case studies, team assignments, hybrid, virtual delivery and onsite delivery.

INTERNATIONAL BUSINESS MANAGEMENT

2 Years

- Practicing **top managers** from different industries as lecturers and guest lecturers.
- **Practical business labs** in which you will be able to complete real-life business projects coached by lecturers with the relevant managerial experience.
- Elective courses through which you can focus on **two out of four areas of specialization** (International HR Management or International Supply Chain Management, and International Marketing and Sales Management or International Finance and Accounting).
- A **Personal Development Program** in which you can develop key managerial competencies like coaching, negotiating, problem solving or communicating with impact.
- **Double Degree programs** with the University of Udine (Italy) and the TH Köln/Cologne University of Applied Sciences (Germany).
- **Highly engaging interactive study activities** like case studies, international excursions or business simulations.

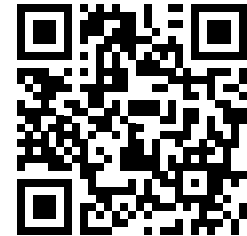
INTERCULTURAL BUSINESS EDUCATION IN AUSTRIA

ICM
3 years

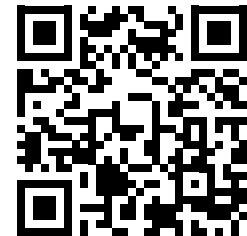
Shaping future **multilingual**
leaders of **intercultural teams**

IBM
2 years

Enabling graduates to **effectively collaborate**
with others to **responsibly manage complex**
business challenges in an expert or managerial
role in an internationally active company.



www.fh-kaernten.at/icm



www.fh-kaernten.at/ibm



"The combination of 3 years of ICM and 2 years of IBM provides me with the perfect mix of theoretical knowledge and practical skills to become a successful multilingual manager of intercultural teams. This ability to connect local and global is exactly what any company wanting to internationalize needs."

KATJA KEISCHNIGG from Carinthia
Alumna ICM, IBM student



"Studying Intercultural Management has helped me not only with the further development of my communication skills and customer relations in different countries, but also in making critical and important observations within my team."

TADEO A. BASTIDAS from Venezuela
Alumnus ICM, Transport Sales Manager at Fercam Austria GmbH

FACHHOCHSCHULE KÄRNTEN

WIRTSCHAFT & MANAGEMENT

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