

INTERNATIONAL BUSINESS MANAGEMENT (MASTER OF ARTS) CURRICULUM

SEMESTER 1

SEMESTER 2

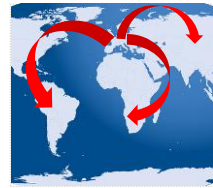
SEMESTER 3

SEMESTER 4

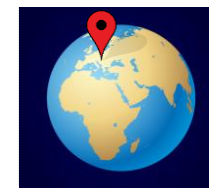
Core curriculum



Effective Management and Leadership of Global Teams
(6 ECTS) **E**



Managing the Internationalization Process
(6 ECTS)



CEE/SEE and Global Business Environment
(6 ECTS)



Sustainable Global Management Practices
(4 ECTS)



Integrated Financial Management & Controlling
(6 ECTS)



International Strategic Management
(6 ECTS) **E**



Data Analytics, Artificial Intelligence and Research Methods
(6 ECTS)

Practical business laboratories



International Entrepreneurship and Innovation Lab
(6 ECTS)



International Digital Marketing Lab
(6 ECTS)



International Consulting Lab
(6 ECTS)

Master Thesis
(23 ECTS)

Electives



Personal Skills Development Program
(6 ECTS)



ELECTIVE 1A
International Human Resource Management
(6 ECTS)



ELECTIVE 2A
International Marketing and Sales Management
(6 ECTS)

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- Global Case Challenge
 - Coaching Skills Program
 - Elective Skills Seminars
- (2 out of 3 – *Cross-Border Negotiations, Communicating with Impact, Learning, Thinking and Problem-Solving Strategies*)



ELECTIVE 1B
International Supply Chain Management
(6 ECTS)



ELECTIVE 2B
International Finance and Accounting
(6 ECTS)

Language Immersion Program



Language Immersion Course I
(6 ECTS)
German I, Italian I, Russian I, or Slovene I



Language Immersion Course II
(6 ECTS)
German II, Italian II, Russian II, or Slovene II



Language Immersion Course III
(6 ECTS)
German III, Italian III, Russian III, or Slovene III



Master Exam
(3 ECTS)