

SEMESTER 1

SEMESTER 2

SEMESTER 3

SEMESTER 4

International Business Laboratories



International Entrepreneurship Lab
(5 ECTS)



International Digital Marketing Lab
(5 ECTS)



International Consulting Lab
(5 ECTS)



Management Hackathon: Solving Complex Business Challenges
(5 ECTS)

International Management Core curriculum



Essentials of Corporate Finance and Controlling
(5 ECTS)



Managing the Internationalization Process
(5 ECTS)



Sustainability, ESG Management & Business Ethics
(5 ECTS)

Personal & Leadership Skills Development Program



Management & Leadership Skills
(5 ECTS) E



International Strategic Management
(5 ECTS) E



CEE/SEE and Global Business Environment
(5 ECTS)



Coaching, Critical Thinking & Problem-Solving Skills
(5 ECTS)



ELECTIVE 1A
International HR & People Management
(2 modules, 2 x 5 ECTS)



ELECTIVE 2A
Internat. Marketing & Sales Management
(2 modules, 2 x 5 ECTS)



Intercultural Communication & Negotiation Skills
(5 ECTS)



ELECTIVE 1B
International Supply Chain Management
(2 modules, 2 x 5 ECTS)



ELECTIVE 2B
International Finance & Accounting
(2 modules, 2 x 5 ECTS)

Business Tools Master Classes



Artificial Intelligence for Business & Management
(5 ECTS)



Data Analytics & Business Intelligence
(5 ECTS)



Research Skills & Master's Thesis Seminar
(5 ECTS)



Master Exam
(3 ECTS)

E Includes excursion/field trip to meet practicing managers

* The new International Business Management curriculum is planned to be implemented in the winter semester 2025-26, subject to approval by the relevant FH bodies.